



Advertising Price Sheet

- 2 x 2 AD - B/W: \$28.00 **Color: \$68.00**
- 2 x 3 AD - B/W: \$42.00 **Color: \$82.00**
- 2 x 4 AD - B/W: \$56.00 **Color: \$96.00**
- 2 x 5 AD - B/W: \$70.00 **Color: \$110.00**
- 3 x 4 AD - B/W: \$84.00 **Color: \$124.00**
- 3 x 5 AD - B/W: \$105.00 **Color: \$145.00**
- 1/8 Page- B/W: \$120.00 **Color: \$160.00**
- 1/4 Page- B/W: \$220.50 **Color: \$260.50**
- 1/2 Page - B/W:\$441.00 **Color \$481.00**
- Full Page - B/W: \$882.00 **Color \$922.00**

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- We also offer a 2 x 2 Floating AD that floats over the paper for \$275.00 for 13 weeks. That's only \$21.15 per issue.
This AD is small and will not hold much content.

- Run any AD for 10 plus weeks and receive a 10% discount.
- Run any AD for 24 plus weeks and receive a 15% discount.
- Run any AD for 52 weeks and receive a 30% discount.

Package Deals

Length of Run/Size AD

Cost per

Insertion

15 Weeks/2 x 5

B/W \$63.00 / Color

\$99.00 per insertion

24 Weeks / 3 x 4

B/W \$75.60/ Color

\$115.60 per insertion

10 Weeks/ 1/2 pg
per insertion

B/W \$396.90/ Color \$436.90

52 Weeks/ Banner 10 col X 2" (Bottom Inside Page) B/W Page \$126.00 per week/Color
page \$128.00 per week.

All Package Deals include a free story on your business one time during the duration of your AD run.